For the Fall 2017 semester, we had **291 individual students** that came for **1581 individual sessions**. 95 students in the Academic Coaching program stayed until the end of the semester. 71% of those students were first time users of the coaching program.

|  |  |  |
| --- | --- | --- |
| Visits in Fall 2017 semester (in KCLC) | Number of Sessions | Individual Students |
| Intake Appointment | 96 | 96 |
| Meeting with Academic Coach | 681 | 134 |
| Meeting With Professional Staff | 129 | 47 |
| Quiet Study Room/Computer Lab | 584 | 141 |
| Walk-In/Workshop | 91 | 69 |
| Grand Total | **1581** | **291** |

Outside of our office, we also participated in outreach events where we go to various groups and teach them skills. We did **14 total outreach events** to various groups (classes, student groups, RA floors, etc) and **reached 440 people**.

Our biggest outreaches were the Open House we held for 80 people (staff and faculty from around the University) and 180 students when we partnered with OWHP for their Fight on for Finals event outside of Leavey where we helped students make slime as a stress relief activity.

|  |  |
| --- | --- |
| Outreach Events in Fall 2017 semester | Number of People |
| 14 | 440 |

We participated in other outreach presentations on campus such as all the Orientation sessions, New RA training, New Advisor training and CAA training. We also do consultations for advisors and faculty as needed.

|  |  |  |
| --- | --- | --- |
| WEBSITE (8/1-12/11) | Number of Page Views | Users |
| SESSIONS | 6,228 | 3,976 |
| PAGE VIEWS | 15,949 | n/a |
| Tools and Resources Page | 2,033 | 1,311 |
| Academic Coaching Info | 1,198 | 959 |
| On-Demand Videos | 751 | 412 |
| Apps | 389 | 306 |

We also track usage on our website. We don’t know for sure if they are faculty, staff, students, parents but a majority come from California, so we are assuming they have an affiliation with USC. From August 1st-December 11th, the number of sessions on our website was **6,228 with 3,976 individual users, and 15,949 page views**.